

General Business Advisory Meeting Minutes
Wednesday, February 26th, 2025
3:00-4:00pm
Lake Tahoe Community College/Aspen Room

Attendees: Brad Deeds (Dean of Workforce Development and Instruction/LTCC) , Amber Goligoski (Program Coordinator of Work-Based Learning/LTCC), Kerry David (Board of Trustees Member/LTCC), Sara Hunter (Administrative Assistant/LTCC), Melissa Mikolajczak (Business Faculty/LTCC), Treva Thomas (Business Faculty/LTCC), Joe Zarachoff (Owner/Affordable Business Services), and Alena Anberg (Director of Employer Partnership/North Far North Regional Consortium)

Industry Partner Updates:

Joe/ABS:

- Continuing to support several business and companies in South Lake Tahoe with their business and bookkeeping services.
- Has received referrals for job candidates from LTCC in the past.

Kerry/CPA:

- Even with the mild winter this year, business for the tourism side of town has been good.
- Interested to see what the future holds with new government laws and regulations and how that will affect business.

Treva/LTCC:

- Classes are filling up, there are already students on waitlists for Spring quarter.
- Has noticed that new students seem to prefer face-to-face classes, and the department is working on bringing back more face-to-face offerings to meet demands.
- Would like to keep distance education options for students that live outside of South Lake Tahoe.

Alena/NFN:

- Began teaching new Business Office Technology courses for LTCC this quarter.
- Noticed that she had some students that are not on a traditional transfer-track, but who needed a computer class for a pre-requisition for a specific program that they were pursuing.
- BOT courses can support people in the field already but are looking for continued education and to keep their skills relevant and up to date.
- Marketing efforts could help increase enrollments, spreading the word and reaching people outside of the area.
- Is currently working on a resource guide to share with partners and students.

Brad/LTCC:

- Recently hired new full-time faculty member, Melissa Mikolajczak
- Business continues to be one of the most sought-after degrees. The transfer degree at LTCC has high success rates and offers a wide range of career opportunities.
- LTCC continues to have a strong partnership with WSU, offering WSU courses hosted in the University Center.

Annual Program Review:

Brad presented and reviewed the Annual Program Review

Perkins Funding:

No update regarding Perkins Funding.

Announcements:

-The LTCC Career Fair is on Thursday, April 24th at 10am.

Meeting Adjourned.